

Brittney Wolf

Graphic Designer

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Summary.

Versatile and detail-driven graphic designer with proven ability to balance creative vision with production efficiency. Skilled in delivering high-impact visual solutions across print, digital, packaging, and brand marketing in both agency and in-house environments. Recognized for boosting engagement, streamlining workflows, and producing award-winning creative.

Experience.

FEB 2022 — PRESENT

Rosenberg, TX

Graphic Designer

OCuSOFT Inc.

- Designed packaging, print collateral, signage, and digital assets aligned with brand identity
 - Oversaw offset print processes, prepared manufacturer spec sheets, and collaborated with Marketing & Sales teams
 - Increased social media engagement through cohesive visual strategy
 - Delivered 15+ packaging design updates annually, maintaining a 100% on-time production rate
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JUN 2021 — FEB 2022

Houston, TX

Graphic Designer

Sysco Food Service

- Executed diverse print and digital projects with focus on client branding and consistency
 - Partnered with internal clients to deliver visually appealing assets aligned with marketing objectives
 - Achieved high first-round approval rate by improving design consistency across campaigns
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MAR 2020 — OCT 2020

Houston, TX

Production Designer

Adcetera

- Supported senior designers with high-volume production for print and digital deliverables
 - Reviewed and corrected digital files for press readiness and compliance
 - Reduced pre-press errors by implementing improved file-check protocols
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MAR 2019 — MAR 2020

Katy, TX

Graphic Designer

CRM Marketing Group

- Developed creative concepts for print, email, web, and social campaigns
- Partnered with 20+ clients, ensuring brand consistency and timely delivery
- Produced infographics simplifying complex ophthalmology data for marketing use

SEP 2015 — DEC 2018

Katy, TX

Graphic Designer & Marketing Assistant

Agave Estates

- Designed wedding invitations, event branding, brochures, and promotional materials
- Co-developed marketing strategy and cohesive brand identity
- Earned “Best of Weddings” Award (2018) based on client satisfaction and design quality
- Increased venue booking inquiries after redesign of print and digital marketing assets

Skills.

SOFTWARE

- Adobe Creative Suite
- Figma
- HTML / CSS
- WordPress
- AI-assisted design workflows

DESIGN

- Brand Identity Systems
- Packaging Design
- Print Production & Prepress
- Typography & Layout
- Email & Digital Design

PROFESSIONAL

- Creativity & Innovation
- Attention to Detail
- Cross-functional Collaboration
- Problem Solving
- Communication

Education.

2012 — 2015

Houston, TX

Bachelor of Arts — General Art

University of Houston